

# AWAKEN

TREND BEYOND COLOURS 2024-25



**NIPPON  
PAINT**

## FOREWORD

# WELCOME

We're excited to present the fourth edition of Trend Beyond Colours for 2024-25 in a continuing collaboration between **Nippon Paint** and **Colour Hive**.

Interpreting the influences that will inspire future trends is an intricate balance of imagination, creativity and science. Our previous edition, RESET was a post-pandemic desire for a 'full stop and restart'. Now, it's time to **AWAKEN**, move forward, open our eyes and see ourselves and the world around us with a refreshed attitude. It's time to rediscover the **power of quiet**, the **beauty in harmony**, the **strength in renewal** and the **joy of self-expression**.

The central theme for Trend Beyond Colours 2024-25 sees us embracing this fresh mindset.

We're considering how we can **live better**, **feel better** and **be better**, both as individuals and as part of a global community. This is more than simply moving forward; this is waking up to a new dawn and **moving forward with optimism and purpose**.

In this book we'll explore four influences and trends that express diverse elements of our central theme, and for each of these you'll be introduced to a key colour that encapsulates the essence of the story.

Whether it be in the home, a commercial environment or a community space, as you turn each page, we hope you **experience the power of colour** to express your feelings and create positive moods.



ColourHive





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# AWAKEN

*It's a new dawn...*



OUR INSPIRATION AND INFLUENCES FOR 2024-25 ARE:





# OUR *Key* COLOURS

Together, our four key colours create a colour landscape to encapsulate the forecast. From the calming embrace of **Sandcastle** - N 3195P to the vibrant expressiveness of **Golden Yellow** - YO 1091T, the rejuvenating **Turquoise Reflection** - BGG 2742P and the harmonious balance of **Earthling** - N 3372P, these hues collectively express a palette for awakening. They embody a journey through tranquillity, self-expression, renewal, and equilibrium, inviting us to engage with the world in meaningful and colourful ways.





QUIET TIME

*Find*  
CALM

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EXPRESS YOURSELF

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PERFECT HARMONY

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HEALING WATERS





# QUIET TIME

Finding a way to **counteract the effects of polarisation, commotion and distraction** can only be **beneficial for our health and wellbeing**. To do this, we seek out **environments that silence the noise**, and pursuits that **calm our racing thoughts** to give us the **space we need to find calm**.



FIND A SPACE FOR CALM



# Find CALM



Wall **SUITED UP** – N 3409P



*Discover the calming  
power of neutrality.*

## **Hush...**

In a 24/7 world, **our search for peace and quiet continues.** Imagine the **bliss of a tranquil morning, the gentle embrace of a soft breeze,** or the sensation of a smooth pebble in your hand. **Find Calm** explores **the quiet power of neutrality** to capture these moments and transform them into **spaces designed to soothe.**



Background **WHITE LILAC** – OW 1050P



Front wall **RESERVED WHITE** – OW 1081P, Back wall **DESERT DUSK** – N 3404T



FIND CALM / **KEY COLOUR**



KEY COLOUR : SANDCASTLE – N 3195P



Neutrals are an effortless backdrop for any style or space, but finding the sweet spot between subtlety and personality is the key to making a stylish statement. *Sandcastle* – N 3195P is the definition of a powerful neutral. Warm and inviting, it soothes the soul and nurtures the spirit to create a serene and comforting retreat.



A powerful neutral to soothe the soul.

REASSURING / **SOOTHING** / NATURAL / **NEUTRAL** / SUBTLE

# SANDCASTLE

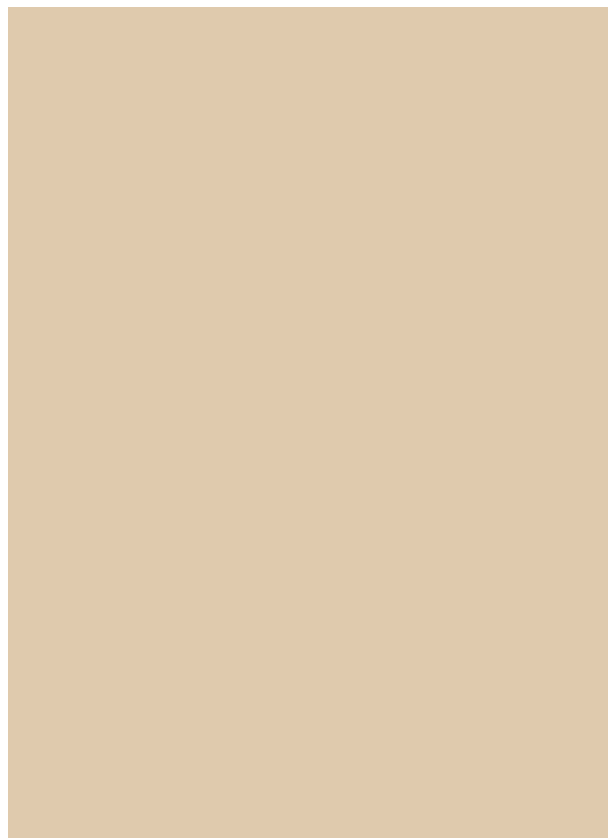
## N 3195P



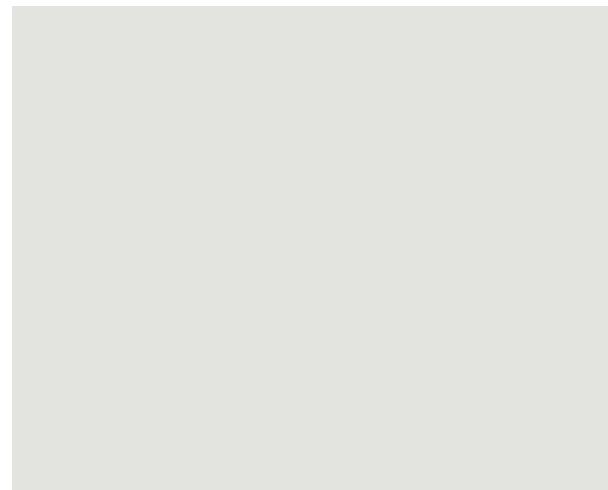


# Find CALM

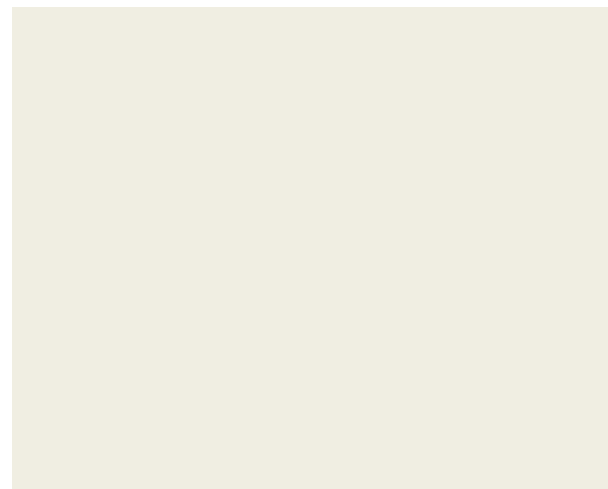
*With a choice of cool and warm whites you'll have a perfect complement for mid-tones and darker neutrals.*



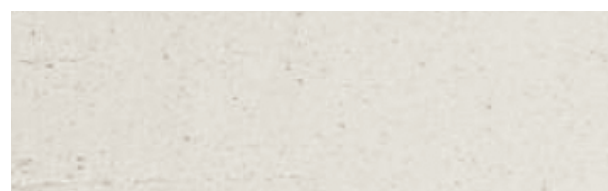
KEY COLOUR : SANDCASTLE – N 3195P



WHITE LILAC – OW 1050P



RESERVED WHITE – OW 1081P



Momento Travertino in WHITE CONCRETE – OW 1084P

## DECORATIVE EFFECTS

*Enhance FIND CALM with special surface effects that mimic concrete, granite and wood in natural hues.*

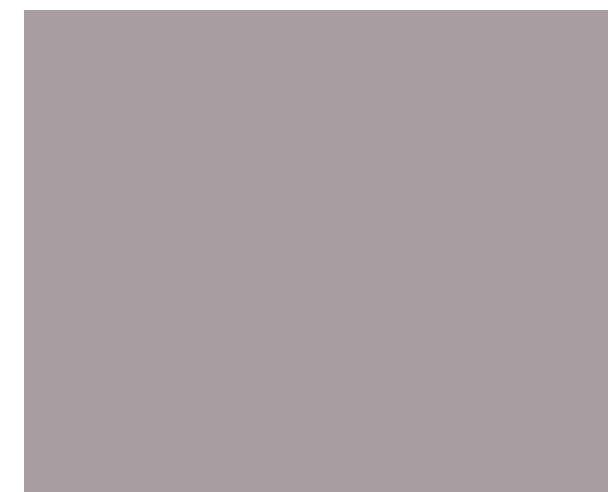
*Natural neutrals for easy combinations and perfect outcomes.*



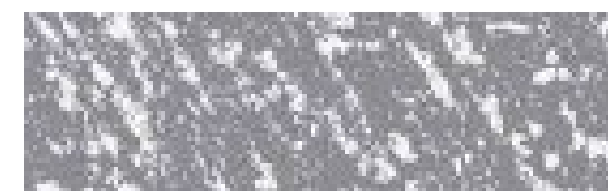
SAPLING – N 1847T



SUITED UP – N 3409P

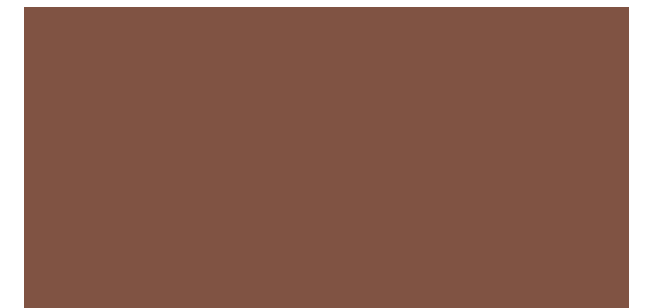


BURNT ASHES – N 1917T



GRANITE ROCK – N 1980T glazed over with Momento Snow Frost – 01

*Create a grounded mood with a feature wall or focal point in a deeper hue.*



RED EARTH – R 1379A



Wood Varnish Collection MAHOGANY – T 102



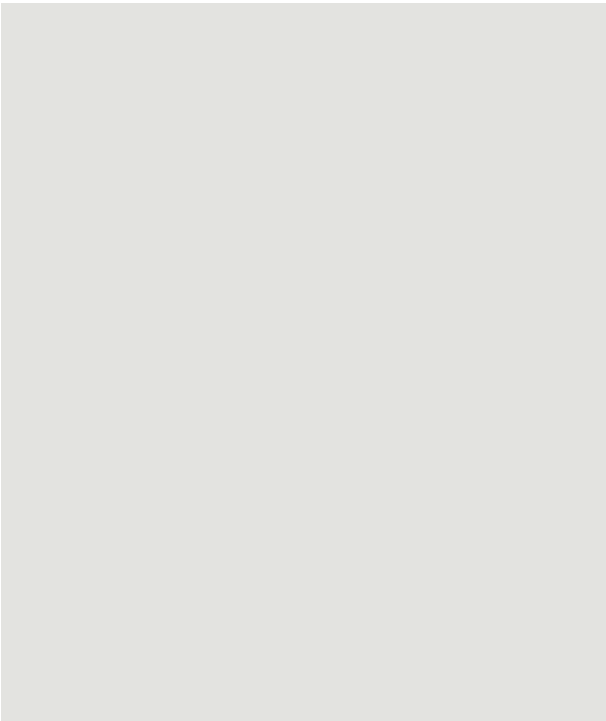
DESERT DUSK – N 3404T

*These softly tinted mid-tones make a quiet colour statement in any size space.*





FIND CALM / COLOUR STORY ONE



WHITE LILAC – OW 1050P



SUITED UP – N 3409P



BURNT ASHES – N 1917T



LIGHT TOUCH

Feel a gentle uplift with this intriguing balance of coolness and warmth. Cool *White Lilac* – OW 1050P finds a perfect partner in the smoky purple of *Burnt Ashes* – N 1917T, while *Suited Up* – N 3409P brings a quiet contrast to a versatile scheme.



A perfect harmony of coolness and warmth.





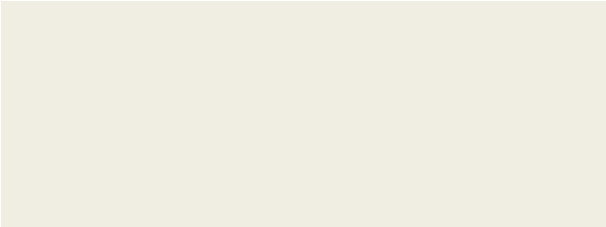
FIND CALM / COLOUR STORY TWO



RED EARTH – R 1379A



SAPLING – N 1847T



RESERVED WHITE – OW 1081P



Cosy up with soft layers and warm statements.



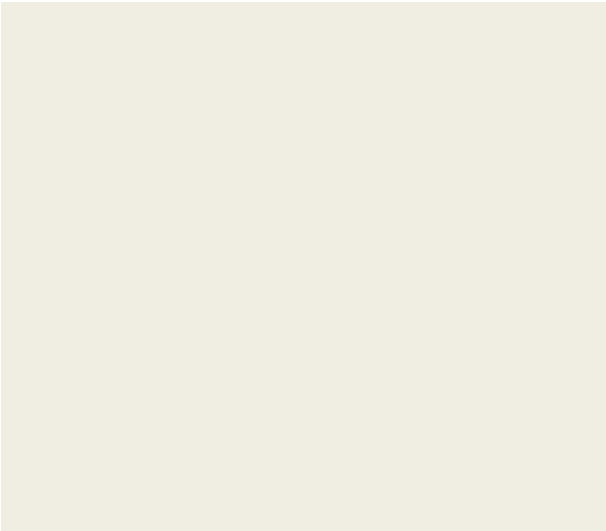
SUPER WARM

From rich, deep *Red Earth* – R 1379A to warm, cosy *Sapling* – N 1847T and soft *Reserved White* – OW 1081P, each of these hues works in harmony. Make a statement with a contrasting alcove or feature wall, or simply layer the lighter hues for an easy gentle warmth.





DESERT DUSK – N 3404T



RESERVED WHITE – OW 1081P



SANDCASTLE – N 3195P



DELICATE NATURE

The trio of warm grey *Desert Dusk* – N 3404T, creamy *Reserved White* – OW 1081P and soothing *Sandcastle* – N 3195P work beautifully in **Scandinavian and Japanese interior styles** where pale woods, stone and natural woven textiles bring texture to clean, minimal spaces.



Create a backdrop for gentle minimalism.





FIND CALM / FOCUS : **WORKSPACES**



Creating environments  
that feel emotionally  
supportive.



**OFFICE SUPPORT**

As the trend of **blending remote and office-based work** has gained traction, our expectations of workspaces have undergone a significant shift. Colour and material play an essential role in creating **environments that feel emotionally supportive** and more reflective of the home.





# EXPRESS YOURSELF



FIND THE JOY IN FREEDOM



From our **pastimes and passions** to the **styles that inspire us**, and the **colours we adore**, it all comes together to make us who we are. When we express the things we love to others, we **discover the joy to be found in connection**, and the happiness that comes from a **sense of freedom**.





# Find FREEDOM



Wall SUNKISSED TOMATO – YO 2403A  
Door FAIRY WINGS – OW 2186P  
Screen GOLDEN YELLOW – YO 1091T

Creating spaces for  
togetherness.



## Joy & Authenticity

What better way to **express your unique self** than through the **vibrant language of colour**? In **Find Freedom**, our self-expression finds an audience as we **create spaces full of joy and authenticity**, not just for ourselves but for those we love. These are **places for gathering, sharing, laughing** and feeling optimistic about what the future holds.



Wall COOL WONDER – BGG 2630P



Wall MERCHANT'S VENICE – N 3273D



FIND FREEDOM / KEY COLOUR



KEY COLOUR : GOLDEN YELLOW – YO 1091T



*Celebrate life's brighter moments.*



Embodying positivity and freedom, **Golden Yellow** - YO 1091T will light up any room with happy energy. This warm and lively hue transforms interiors into bright, sun-drenched havens, enhancing your mood and sparking creativity. It encapsulates the joy of self-expression, celebrating life's brighter moments and illuminating everyday living with its radiant charm.

JOYFUL / **SUNNY** / UPLIFTING / **EXPRESSIVE** / RADIANT

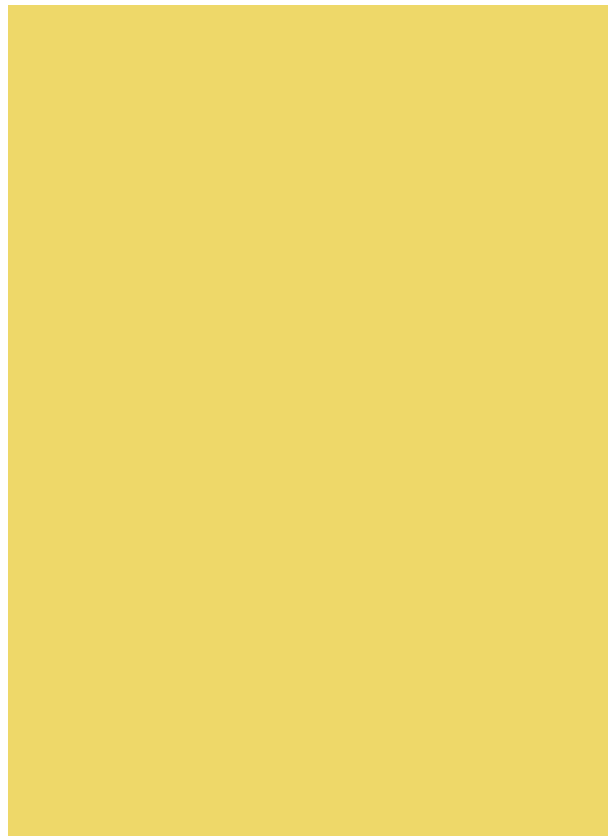
# GOLDEN YELLOW

## YO 1091T

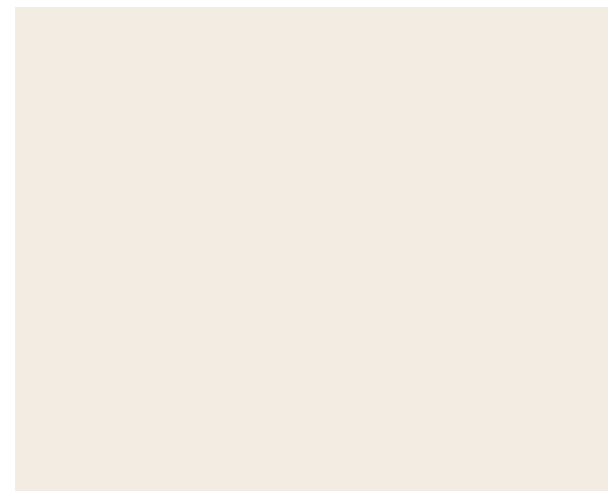




# Find FREEDOM



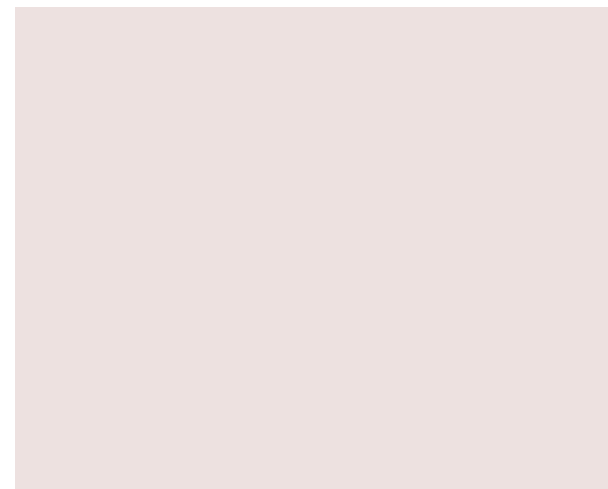
KEY COLOUR : GOLDEN YELLOW – YO 1091T



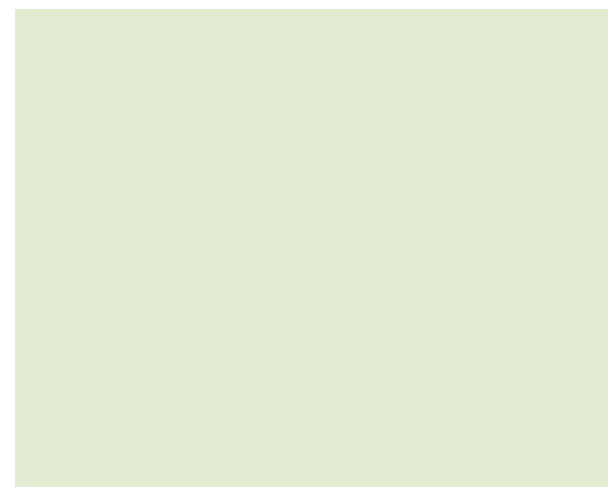
FAIRY WINGS – OW 2186P



SWANLIKE – OW 1021P glazed over with  
Momento Cloud Pearl LEMON DROP – CP 176



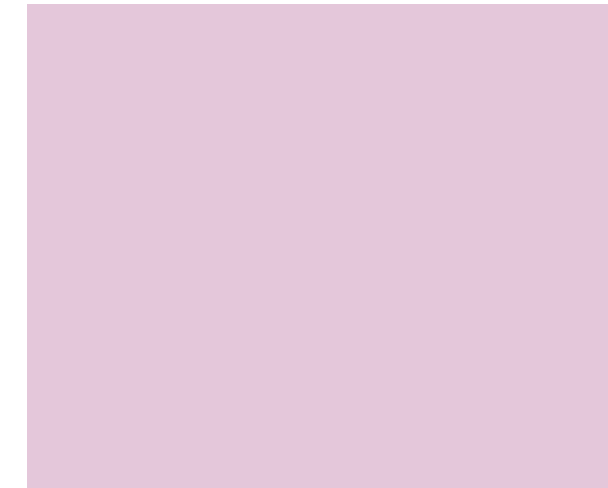
MAUVE DIGNITY – PB 2983P



COOL WONDER – BGG 2630P

An expressive scheme  
of modern pastels and  
uplifting brights.

*Beautiful, clear mid-tones are  
lifted with ethereal pale pastels  
for an effortless colour statement.*



NIGHT DRESS – PB 1396P



LIMEBURST – BGG 1672T

*Colour your space lovely in  
lilac or fresh in green and feel  
your spirits lift!*

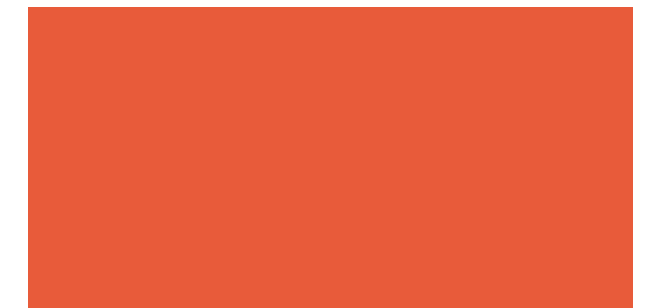


Wood Varnish Collection FRESH GREEN – T158

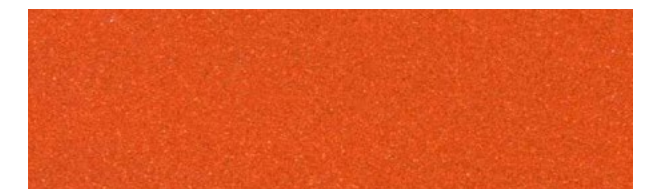


## DECORATIVE EFFECTS

Surface effects are a subtle enhancement to  
a vibrant colour palette with coloured wood  
varnish and pearlescent tone-on-tone textures.



SUNKISSED TOMATO – YO 2403A



Momento Velvet Gold TRIBAL ART – YO 1226D finished with  
CLEMENTINE CRUSH – VG 204



MERCHANT'S VENICE – N 3273D

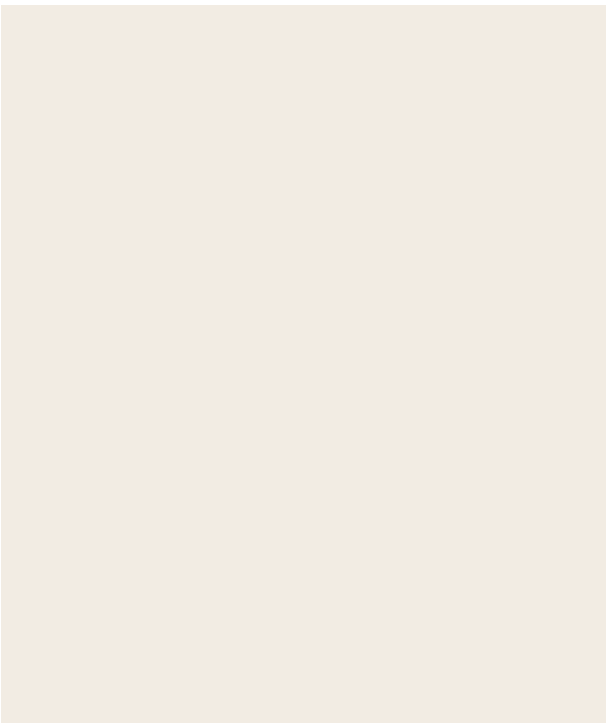
*Accent this joyful scheme  
with a happy yellow or vibrant  
orange.*





POP LIFE

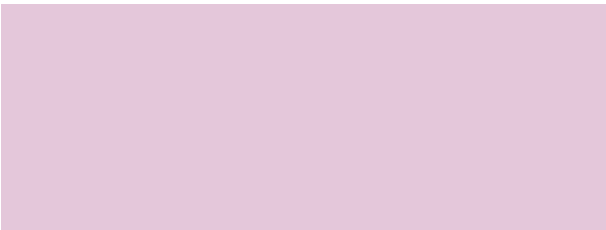
Warm white *Fairy Wings* – OW 2186P is the perfect backdrop to this **show-stopping combination** of lilac *Night Dress* – PB 1396P and warm, vibrant *Sunkissed Tomato* – YO 2403A. Add accents of colour to the neutral base or make a **powerful style statement** with colour blocked walls and accent furniture.



FAIRY WINGS – OW 2186P



SUNKISSED TOMATO – YO 2403A



NIGHT DRESS – PB 1396P



Make room for a show-stopping combination.

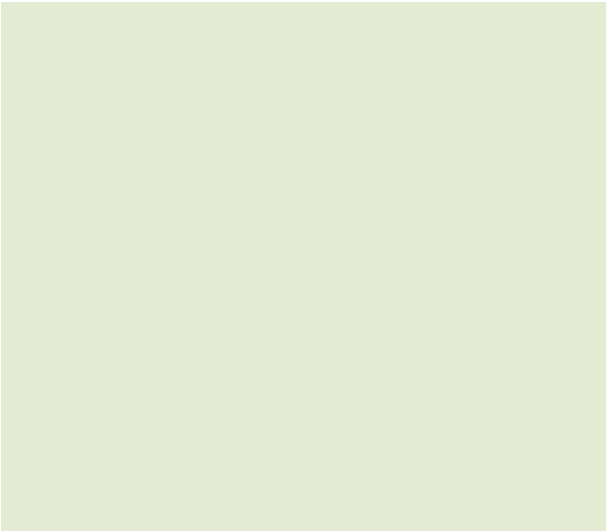




FIND FREEDOM / COLOUR STORY TWO



LIMEBURST – BGG 1672T



COOL WONDER – BGG 2630P



GOLDEN YELLOW – YO 1091T



Get fresh with  
nature's hues.

FRESH HARMONY

Experience the transformative power of nature's greens and yellows in a radiant harmony of zesty **Limeburst** – BGG 1672T, airy **Cool Wonder** – BGG 2630P and joyful **Golden Yellow** – YO 1091T. From beautiful bedrooms to cool kitchens and wonderful workspaces, there's a **fresh look** here for your home.

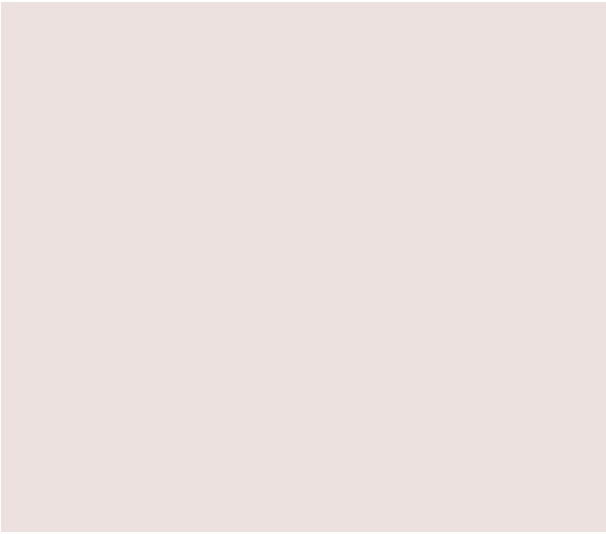




FIND FREEDOM / COLOUR STORY THREE



NIGHT DRESS – PB 1396P



MAUVE DIGNITY – PB 2983P



MERCHANT'S VENICE – N 3273D



SOFT EXPRESSION

For a quieter mood, take muted green *Merchant's Venice* – N 3273D, delicate *Mauve Dignity* – PB 2983P and a dash of warm lilac *Night Dress* – PB 1396P. These soft purples harmonise beautifully with the gentle yellow-green. So, whether you're creating a space for grown-ups or a fun mural for the kids, you'll have a perfect result every time.

A perfect harmony  
for any room!





FREEDOM TO LEARN

A colour palette for an educational setting should be able to **spark creativity, foster engagement** as well as **calm and reassure**. The softer pastel tints create **relaxing environments**, while the vibrant hues are ideal for **zoning and wayfinding**.



Creating an ideal, immersive learning environment.





# HEALING WATERS

FIND A PLACE FOR RENEWAL

NIPPON PAINT – TREND BEYOND COLOURS – 2024-25



The search for wellness in 2024-25 goes beyond green and into the blue. Our fascination for water is enduring, and the **benefits of ‘blue spaces’ for wellbeing** are increasingly validated by scientific research. These influences come together to signal a **resurgence of interest in the healing qualities of environments that evoke the seas and shores.**



INFLUENCE – 43 – HEALING WATERS





# Find RENEWAL



Wall PENINSULAR – N 3296D



## Dive In...

Immerse yourself in a world designed for renewal. The exquisite colour palette is inspired by the life-giving, restorative properties of nature's blue spaces and the shores that surround them. Experience the transformative power of the ocean, the serenity of a tranquil lake, and the soothing sound of a babbling brook, all within your own home.



Wall BLUE BUTTON – PB 1560T, Headboard PENINSULAR – N 3296D



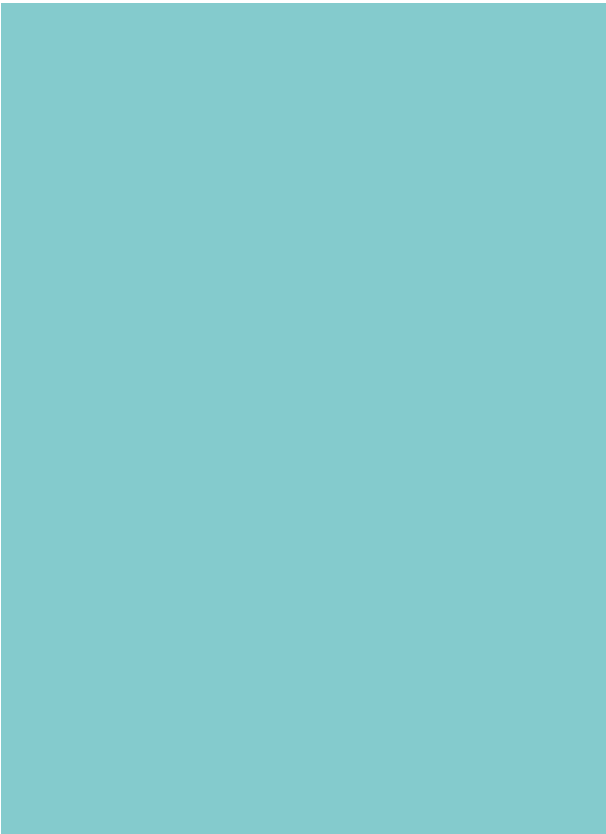
Wall KNITTED FLEECE – N 3387P



Be inspired by  
blue spaces and  
surrounding shores.



FIND RENEWAL / **KEY COLOUR**



KEY COLOUR : TURQUOISE REFLECTION –  
BGG 2742P



Evoking bright sunlight on a crystal-clear tropical ocean, shimmering *Turquoise Reflection* – BGG 2742P sweeps us away to a **place of complete renewal**. Imagine how this vibrant, refreshing hue could transform the mood in different areas of your home. **Fresh and glowing**, it ignites a sense of adventure, reminding us of **idyllic vacations and precious moments** where we felt revived.



Embrace the  
adventure and  
let yourself be  
carried away.



VIBRANT / **AQUATIC** / REJUVENATING / **FRESH** / REVIVING

All colours shown in this book are as close to the actual Nippon Paint colours as modern printing techniques permit.



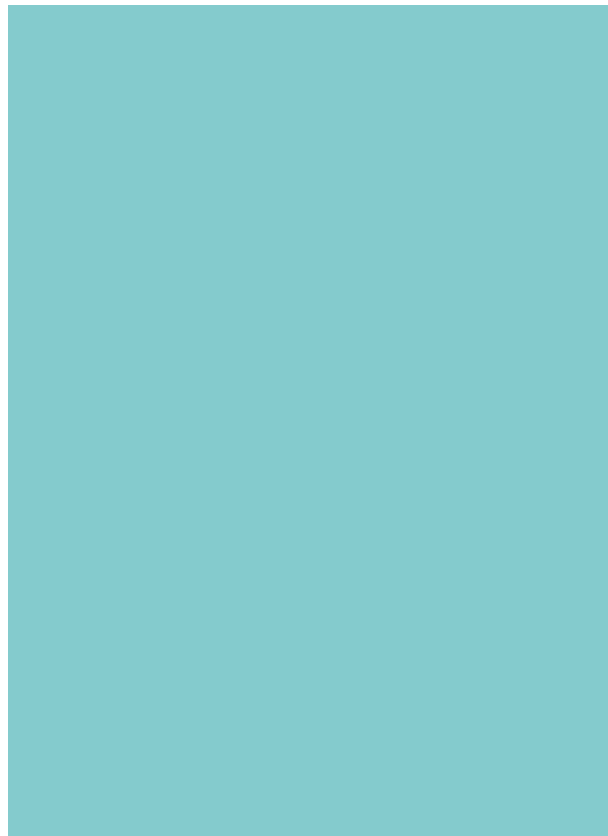
# TURQUOISE REFLECTION BGG 2742P



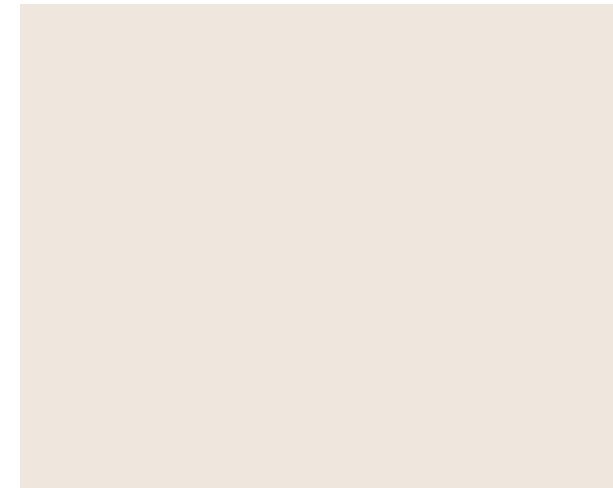


# Find RENEWAL

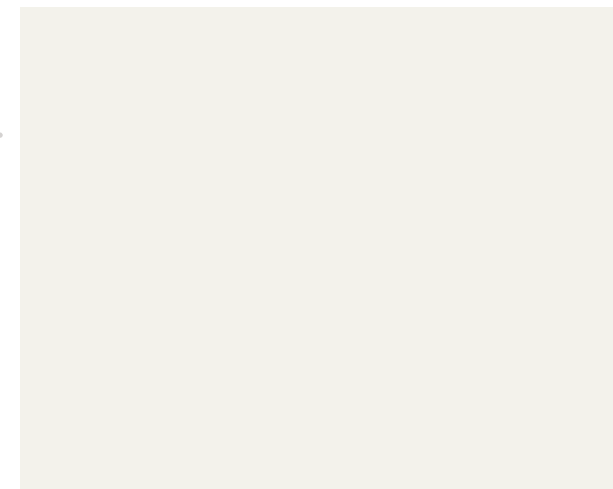
*Shell and seafoam inspired pastels are the perfect backdrop for you to add your own decorative touches.*



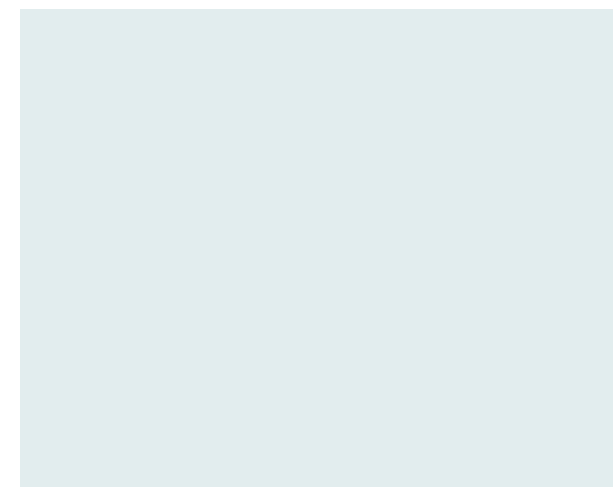
KEY COLOUR: TURQUOISE REFLECTION – BGG 2742P



KNITTED FLEECE – N 3387P

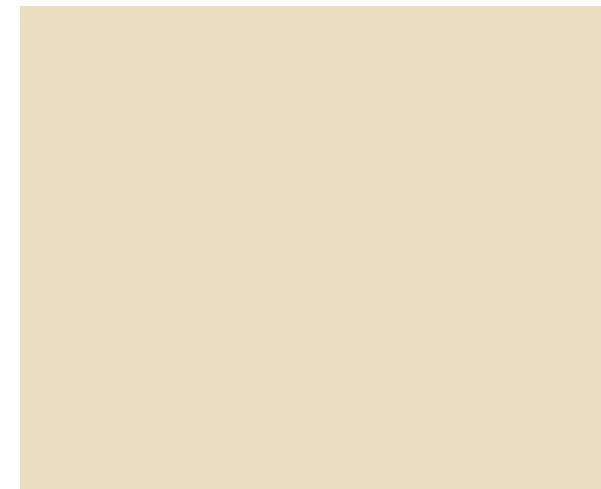


SIMPLY WHITE – OW 2146P



STARING INTO SPACE – PB 2853P

**DECORATIVE EFFECTS**  
*Evoke sparkling seas and rolling surf with one of our water-inspired surface effects, or add an aquatic tint with wood varnish.*

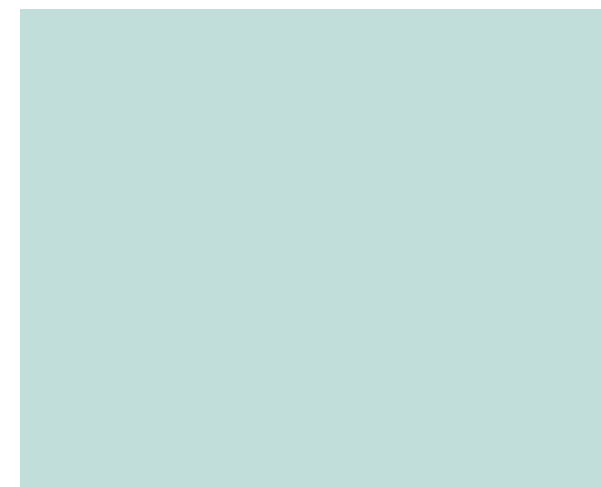


JUST AN INKLING – N 3259P

*Go softly with a delicate touch of colour in a mood-enhancing mid-tone.*



SKY DELIGHT – BGG 1579P glazed over with Momento Cloud Pearl JADE ESCAPE – CP 181



GLAZED CERAMIC – BGG 2720P

*For a fully immersive experience, dive into a rich sea-inspired hue.*



BLUE BUTTON – PB 1560T



Momento Sparke Silver BRISH OCEAN – MS 132



PENINSULAR – N 3296D



Wood Varnish Collection TURQUOISE – T153

*Create a restorative mood with these immersive aquatic hues and gentle pastels.*





FIND RENEWAL / COLOUR STORY ONE



SAND & SHELL

A colour scheme inspired by soft sands and seashells features a gentle hint of pink in neutral *Knitted Fleece* – N 3387P with the sandy touch of *Just an Inkling* – N 3259P, and the perfect *Simply White* – OW 2146P. Together they create spaces of absolute serenity.

KNITTED FLEECE – N 3387P



JUST AN INKLING – N 3259P



Find moments of serenity with these delicate hues.

SIMPLY WHITE – OW 2146P





FIND RENEWAL / COLOUR STORY TWO



GLAZED CERAMIC – BGG 2720P



PENINSULAR – N 3296D



TURQUOISE REFLECTION – BGG 2742P



Discover the beauty  
in feeling blue!



OUT TO SEA

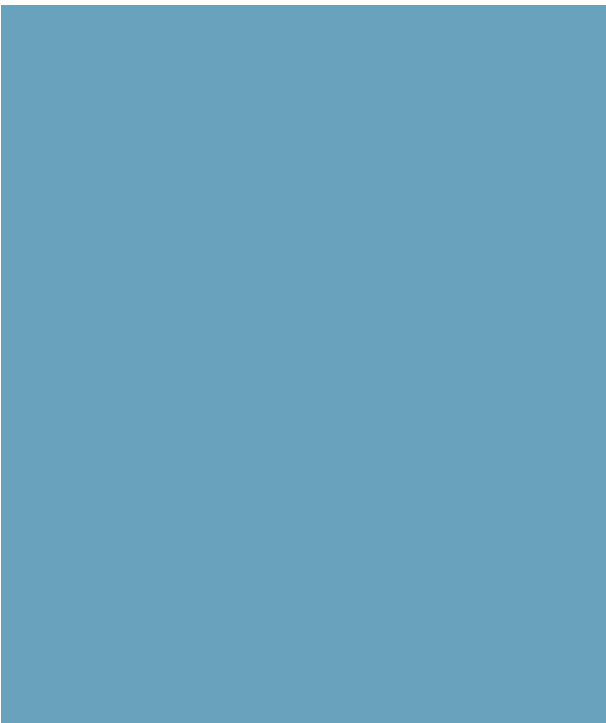
Embrace the aquatic with a deep dive into ocean blues. Clear *Glazed Ceramic* – BGG 2720P, deep, shaded *Peninsular* – N 3296D and vibrant *Turquoise Reflection* – BGG 2742P come together to evoke the essence of the sea. Whether you're inspired by tropical oceans or mysterious depths, there's a perfect sea-blue for you.



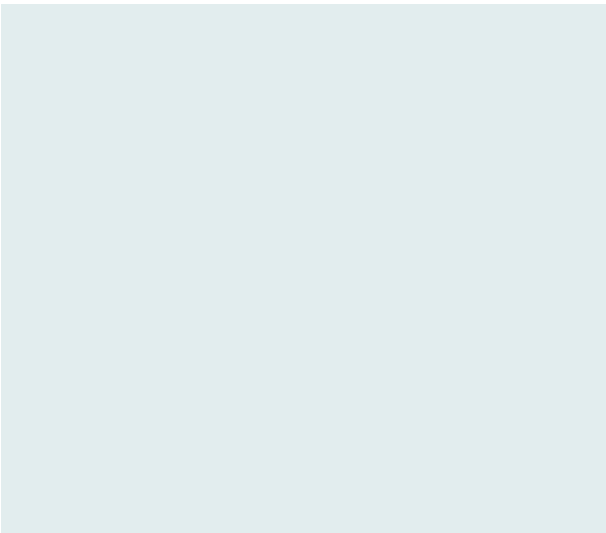


SHORE LINES

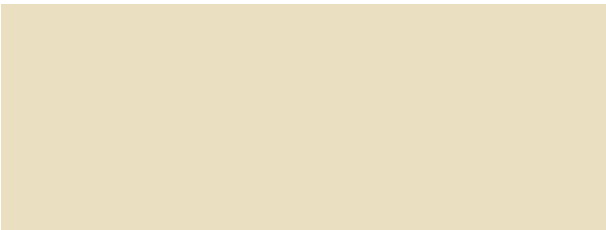
Nature creates perfect harmonies, and here we are inspired by the natural colour complements of sea blues and sandy neutrals. Rich *Blue Button* – PB 1560T and airy *Staring Into Space* – PB 2853P bring us the sea and sky, while *Just an Inkling* – N 3259P adds a touch of warm sand to the scheme.



BLUE BUTTON – PB 1560T



STARING INTO SPACE – PB 2853P



JUST AN INKLING – N 3259P



Take a walk along a sandy shore.







### BALANCING BLUES

Healthcare and spa settings are a natural environment to explore the **connection between nature's blues and wellness**. Invigorating blues bring **energy to active spaces**, while softer aquatic hues help **calm anxiety in waiting and treatment areas**.

*Energise, uplift  
or relax with the  
perfect blue.*





# PERFECT HARMONY

FIND A SENSE OF BALANCE



**Structure and harmony are appealing**, especially during turbulent times. Here, we're influenced by the **design perfection found readily in nature**; from seashells to flowers to honeycombs, their mathematical forms have inspired **design rules in art and architecture** for centuries. As we navigate this complex world, we can **find balance using nature's harmonies as our guide**.





# Find BALANCE



## Objective Beauty

In **Find Balance**, the harmonies of shape and form found in nature inspire us to create elegant environments which are **objectively beautiful**, and as a result, **inherently pleasing and reassuring**. Ideas around **restraint and controlled design** are explored through graphic lines and a sophisticated colour palette of **monochromes, tonal layers** and **natural complements**.



Left wall **PEARLY SHELL** – OW 2153P  
Right wall **GRAYCLOTH** – N 1979P  
Cupboards **WOVEN SLATS** – BGG 1695D

Explore the beauty  
in control.



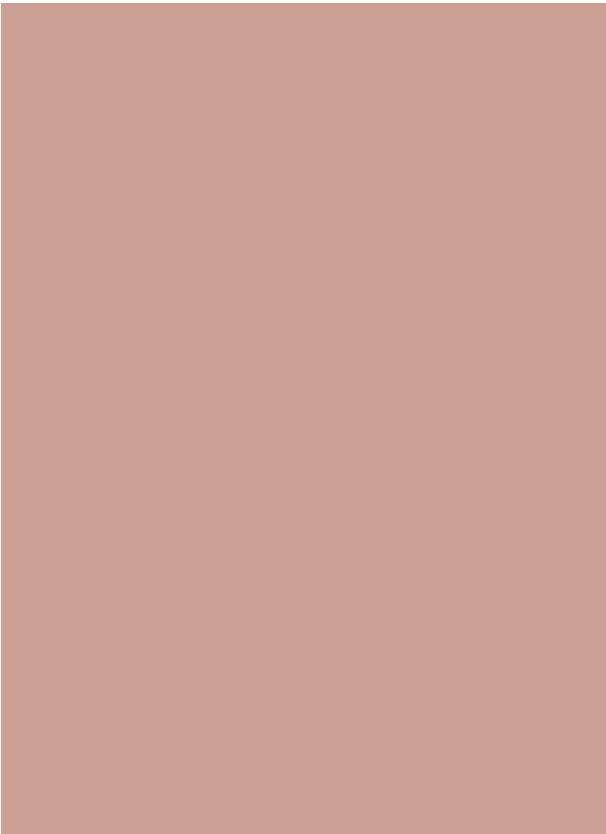
Wall **LAVENDER HEDGE** – N 1939A

Cupboards **SILVER MINER** – N 2991P and **EARTHLING** – N 3372P





FIND BALANCE / **KEY COLOUR**



KEY COLOUR : EARTHLING – N 3372P



Reconnect with your inner harmony.

*Earthling* – N 3372P brings a new elegance to trends for nature-inspired pinks. Softly shaded and perfectly balanced, this grounded and versatile hue is created with a careful blend of gentle pink and yellow and a dash of softening grey. Exuding warmth and serenity and designed to restore equilibrium throughout your home, it's time to rebalance with *Earthling* – N 3372P.

ELEGANT / **GROUND**ED / BALANCED / **SERENE** / CONTEMPORARY

# EARTHLING

## N 3372P

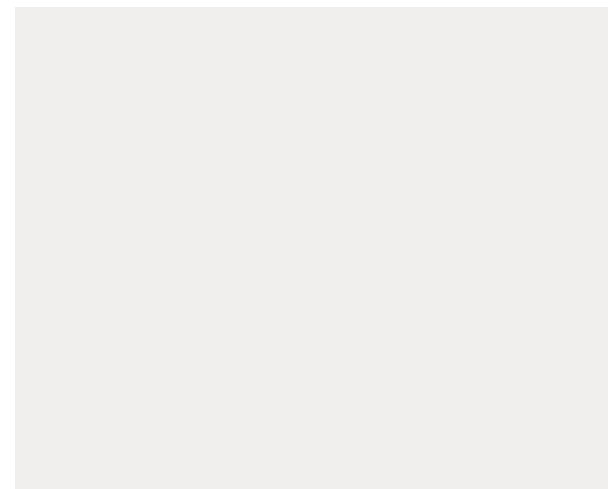




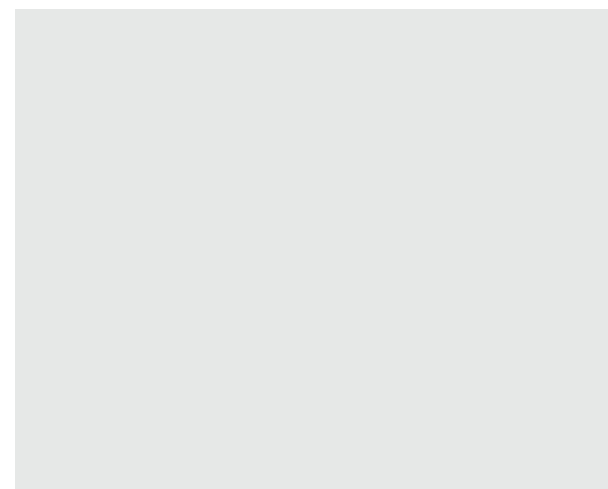
# Find BALANCE



KEY COLOUR : EARTHLING – N 3372P



PEARLY SHELL – OW 2153P



SILVER MINER – N 2991P

*Pale tinted hues to create spaces filled with light and harmony.*



WATER CHESTNUT – BGG 1692P



GRAYCLOTH – N 1979P



Momento Elegant SMOKE PILLAR – ME 044



WOVEN SLATS – BGG 1695D

*Opt for a soft monochrome scheme, or make a rich statement with a natural golden hue.*



Wood Varnish Collection BAMBOO – T144

*Bring depth to light and mid-tone hues with luxurious deep accents.*



LAVENDER HEDGE – N 1939A



TROJAN GRAY – N 1996D finished with Momento Velvet Pearl STONEWASH – VP 253



FOUNTAIN BLUE – N 1968D

## DECORATIVE EFFECTS

*Complete your look with beautiful effects from velvet and stone for walls to bamboo inspired varnish for woods.*



*A balanced palette for a sense of serenity and elegance.*





MONOCHROME  
MOMENT

Monochromes are a beautiful foundation for a **timeless colour scheme**. With the slightest hint of grey, nuanced white **Silver Miner** – N 2991P finds a perfect tonal partner in serene **Graycloth** – N 1979P, while the velvety depths of **Lavender Hedge** – N 1939A add a note of **intrigue and glamour**.

SILVER MINER – N 2991P



GRAYCLOTH – N 1979P



LAVENDER HEDGE – N 1939A

Rediscover the  
eternal elegance of  
monochrome.





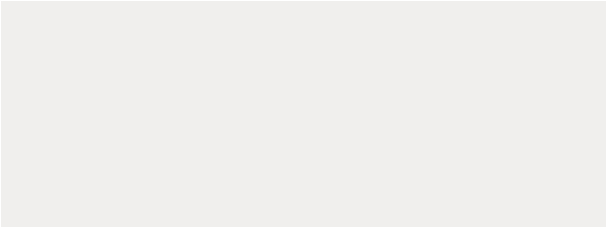
FIND BALANCE / COLOUR STORY TWO



FOUNTAIN BLUE – N 1968D



EARTHLING – N 3372P



PEARLY SHELL – OW 2153P



Create a timeless yet modern statement.

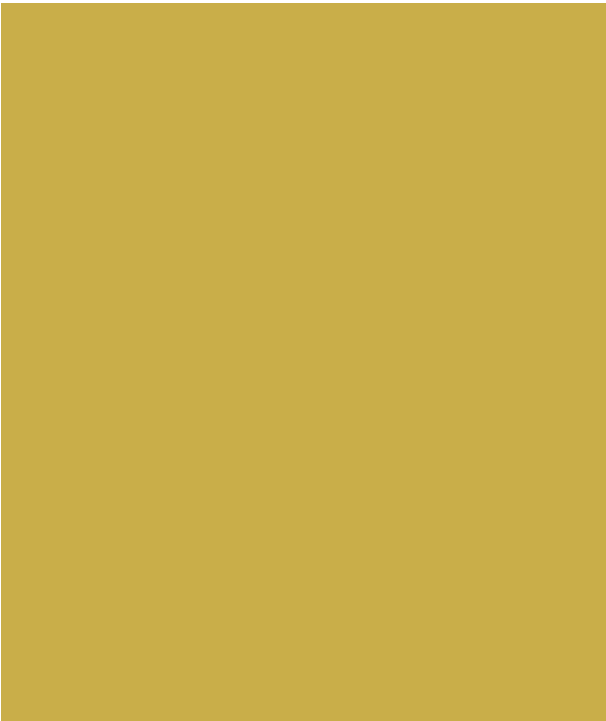


TIMELESS TONES

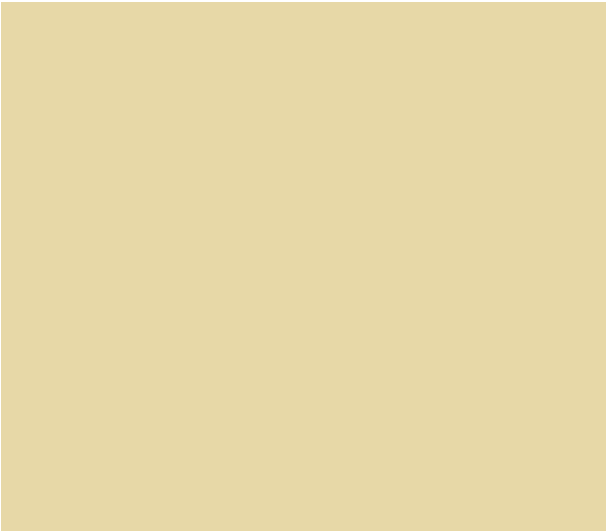
The gently grounding pink of *Earthling* – N 3372P and rich *Fountain Blue* – N 1968D make beautiful colour statements in any room, while delicate white *Pearly Shell* – OW 2153P adds a clean contrasting note. Bring modernity to classically designed spaces or a sense of timeless style to a contemporary home with this stunning scheme.



FIND BALANCE / COLOUR STORY THREE



WOVEN SLATS – BGG 1695D



WATER CHESTNUT – BGG 1692P



FOUNTAIN BLUE – N 1968D



NATURAL ELEGANCE

The natural colour harmony between warm blue and yellow is revealed here in a duo tone of rich *Woven Slats* – BGG 1695D and gentle *Water Chestnut* – BGG 1692P with an elegant accent of *Fountain Blue* – N 1968D. Whether you favour tonal layers or contrasting touches, the effect is balanced and refined.



A study in balance and refinement.





**PERFECT AMBIANCE**

Creating a perfect hospitality environment is a **study in colour, material and light**. With a palette designed for balance and harmony, the **outcomes are effortlessly successful**, from atmospheric dining spaces to elegant hotel lobbies and relaxing bedrooms.



*Experience harmony  
away from home.*





# COLOUR PLANNER

WHITE



SIMPLY WHITE - NP OW 2146P



RESERVED WHITE - NP OW 1081P



PEARLY SHELL - NP OW 2153P



SILVER MINER - NP N 2991P



WHITE LILAC - NP OW 1050P

NEUTRAL



GRAYCLOTH - NP N 1979P



DESERT DUSK - NP N 3404T



SUITED UP - NP N 3409P



SAPLING - NP N 1847T



SANDCASTLE - NP N 3195P

YELLOW



JUST AN INKLING - NP N 3259P



WATER CHESTNUT - NP BGG 1692P



GOLDEN YELLOW - NP YO 1091T



WOVEN SLATS - NP BGG 1695D

RED



FAIRY WINGS - NP OW 2186P



KNITTED FLEECE - NP N 3387P



EARTHLING - NP N 3372P



RED EARTH - NP R 1379A



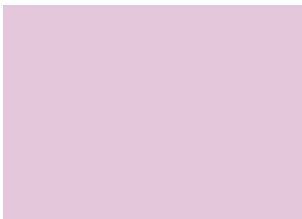
SUNKISSED TOMATO - NP YO 2403A

The 2024-25 trend directions for each colour family are explored over **thirty-two inspiring hues**. Within the **AWAKEN** palette you'll find the **perfect colours** to create spaces that evoke **Calm, Freedom, Renewal and Balance**.

PINK & PURPLE




MAUVE DIGNITY - NP PB 2983P




NIGHT DRESS - NP PB 1396P



BURNT ASHES - NP N 1917T

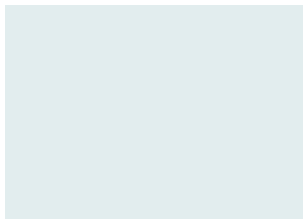


LAVENDER HEDGE - NP N 1939A




FOUNTAIN BLUE - NP N 1968D

BLUE & AQUA



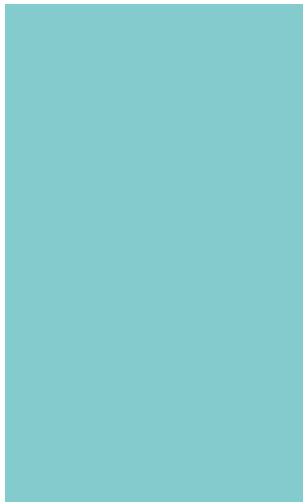
STARING INTO SPACE - NP PB 2853P



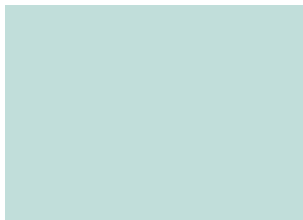
BLUE BUTTON - NP PB 1560T



PENINSULAR - NP N 3296D

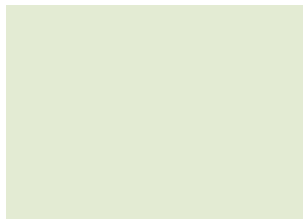


TURQUOISE REFLECTION - NP BGG 2742P




GLAZED CERAMIC - NP BGG 2720P


GREEN



COOL WONDER - NP BGG 2630P



LIMEBURST - NP BGG 1672T



MERCHANT'S VENICE - NP N 3273D

Awaken to the  
colours of 2024-25!



# CREATIVE COLOUR AWARDS



CREATIVE  
COLOUR  
AWARDS

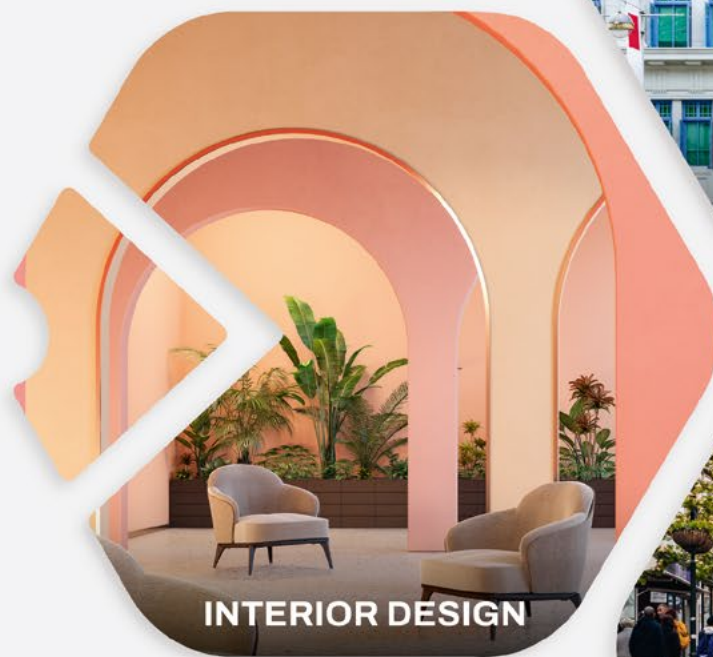
Brought to you by



## A global colour competition!

Creative Colour Awards is the platform to celebrate inspiring use of colours in projects worldwide. We are recognising the most innovative use of colours in the world of spatial design, celebrating projects which exhibit colour excellence and gathering celebratory case studies to inspire our ever-growing community of colour-lovers!

To spatial designers and space owners, this is the opportunity to tell the story of your projects and colours. Win cash prizes and global recognition in an international design space.



For more colourful details, visit

[creativecolourawards.com](https://www.creativecolourawards.com)

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